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To Whom It May Concern:

With this letter, I would like to express my support for the ScenaRio 2012 project. Since its creation, the UN Global Compact has encouraged the involvement of the private sector in actions supporting sustainable development and the achievement of UN goals. Ahead of the UN conference on Sustainable Development in Rio in June 2012, the engagement and mobilization of businesses, entrepreneurs and young individuals is highly welcome. The UN Global Compact supports collaborative solutions addressing the most critical challenges facing both business and society, combining the UN system's approach to sustainability and development issues, with the private sector's expertise and entrepreneurial spirit.

The ScenaRio 2012 initiative, already supported by active UN Global Compact participants and partners, will undoubtedly bring an innovative contribution to the preparation of the Rio+20 meeting.

I am glad that it also constitutes an excellent opportunity for businesses to reinforce their links with the UN, while developing at the same time new valuable relationships with key stakeholders from civil society, academia and youth.

I wish Nomadéis all the best in the development of this project and look forward seeing the results.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Georg Kell'.

Georg Kell
Executive Director
UN Global Compact Office